

## **Study on aquaculture products commercialisation systems in Spain, 2004**

Date: 2004

Location: Spain

Funding source: Spanish Secretariat of Marine Fisheries

Companies Involved: Canaest, S.L

### Description of work

Spanish Secretariat of Marine Fisheries contracted this study in order to be informed about commercialisation systems of several marine aquaculture products in Spain. The study covered bass, bream, turbot, tuna and molluscs species.

An extensive fieldwork was conducted to collect the most accurate outputs. The study was successfully completed with the following contents.

- a) Structure of Spanish marine aquaculture.
- b) Wholesalers channels and average prices
- c) Imports
- d) Retailer distribution and prices
- e) Problems and strategies of commercialisation systems. Guarantee of Origin.
- f) Conclusions and strategies