

## **Technical assistance for the execution of the fish-tourism pilot experience activities in Gran Canaria "PescaTur-09 "**

Date: March – November 2009

Location: Gran Canaria

Funding source: Cabildo de Gran Canaria

Companies Involved: Canaest, S.L. and Fishermen's Association of Gran Canaria.

### Description

This project aims to follow the path of the activities accomplished in 2007 and 2008 for the development of fisheries-tourism in Gran Canaria. The general objective of the project is to carry out an action plan for the effective implementation of fisheries-tourism activities by professional fishermen.

The objectives are the following :

- To show to artisanal fishermen in Gran Canaria the reality of fisheries-tourism activities through exhaustive analyses of Galician experience.
- To design and implement a pilot experience with active involvement and participation of fisheries sector.
- To revalue the cultural, natural and ethnographical heritage, material and immaterial, of fisheries sector
- To evaluate the possible options for a business and feasibility plan that allows the fisheries-tourism activities to be sustainable and autonomous.