

Market survey on seabass and seabream in Spain

Date: 2003

Location: Spain

Funding source: European Commission

Companies Involved: University of Stirling/Megapesca Ltd/ Canaest, S.L.

Description of work

Canaest-Consulting was entrusted with a market survey of seabass and seabream in Spain. The study included the following contents:

- Seabass and seabream production: hatcheries, industry, costs, and economic and legal context, trends and SWOT analysis of bass and bream production industry.
- Seabass and seabream market: consumption, distribution, exports, producer's organisations, new products and strategic options and trends.
- The 2001 and 2002 price crisis: Greece, Spain, Turkey, Italy, France and Portugal.